



Sharing best agricultural practices in the Baltic Deal project

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How many in the whole project

started at 0, three years ago

2500 farmers reached	21 637 visitors on the webb
1800 investments made or planned	238 followers on twitter
300 advisors	161 followers on facebook
300 events	129 news on the webb
250 articles	50 measures in a toolbox
117 demonstration farms	



How many in Finland

started at 0, three years ago

50 articles	5 newsletters in Finnish and Swedish
17 events	1 Finnish website
10 demonstration farms	1 investment plan
6 Rusle erosion maps for farms	1 pre-investment plan
5 nutrient balances for farms	



Survey for Baltic Deal demofarmers + young farmers involved in BD

CONCLUSIONS

- Time for more farmers to take action
- Hands-on advice
- Inspiration and discussion with other farmers
- Subsidies and support
- Mental change in the whole food chain
- Focus on the young

